



It's all in the view

Track and protect your farm's vehicles

We know that retaining top drivers is important. With Nationwide Vantage 360® Farm, which offers in-app driver rewards, farmers can now track driving behaviors, monitor vehicle locations, attract and keep the best drivers.

74% of drivers who used smartphone telematics apps had 47% fewer claims and 48% less severe claims.¹

Vantage 360 Farm offers you a more comprehensive view

Vantage 360 Farm uses the combination of an app, a telematics tag and a web portal to provide real-time information. The data gives you access that can help:



Improve driver performance
Help reduce claims and losses by improving driver behavior



Track locations
Know where your vehicles are at any given time



Generate route insights
Increase productivity through route analysis



Keep personal driving separate
Trips are recorded only when the tag is synced to the app

Vantage 360 Farm measures a variety of driving factors

The Vantage 360 Farm telematics program collects and analyzes driving data. It uses the data to deliver an overall score (out of 100) based on the past two weeks of driving. Scoring considers:



Speed limits
Respecting the speed limit decreases the risk of an accident, helps improve road safety and increases your score.



Hard braking and acceleration
Safe drivers rarely stop suddenly or abruptly slow down faster than 7.7 mph per second. Hard braking, intense accelerating and hard cornering are all associated with accidents.



Phone use
Drivers who use their phone while driving are eight times more likely to get into an accident because they're distracted.

¹ "How to Address the Rise in Auto Claims," Sam Madden, author for InsuranceThoughtLeadership.com (July 19, 2018).



In-app driver rewards

Our Vantage 360 Farm driver rewards program allows individual drivers to earn points for safe driving behaviors that can be redeemed for gift cards. Rewarding safer driving behaviors leads to changes, which can help result in significant improvements in loss ratios.

Here's how it works:

1. Drive safely
2. View trip results and points earned on the app
3. Redeem points for gift cards on the app



How to sign up

Your agent will sign you up for Vantage 360 Farm when you quote or amend your policy. You'll be sent a username and password for access to the fleet portal, where you'll begin the fulfillment process to receive your tags.



FAQs

- 1. How does GPS/location services help my farm?**
With Vantage 360 Farm, you can adjust schedules by tracking the locations and statuses of your vehicles.
- 2. What happens with the collected data?**
Nationwide has a strict data usage policy. We will not sell your information to anyone. We also have extensive security measures in place to make sure your data is safe.
- 3. How much does Vantage 360 Farm cost?**
There is no additional cost to participate. We provide this telematics program at no additional cost for policyholders—you just need to enroll, activate the app and tags and enjoy the benefits.
- 4. How much does the driver rewards program cost?**
There is no cost for driver rewards. We provide the rewards program free of charge for policyholders and their drivers.



Do you have questions?

Visit [Nationwide.com/Vantage360](https://www.nationwide.com/Vantage360) to learn more.