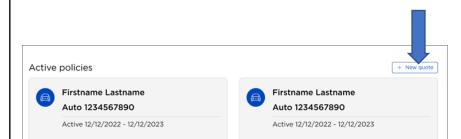


Update

Cross-Sell Quote Button

Agents communicated the need to quickly quote a new line of business for an existing customer. To address this, we added a "New Quote" button to the new Client screen. The button will launch into the PL PolicyCenter account to kick off the quoting process.



| Update | Screen |
|---|---|
| Social Media Marketing Page There is now a page in Agent Center about our free platform for promoting an agency via social media. | Social media marketing Social selling is the art of leveraging your social network to find the right prospects, build trusted relationships, and ultimately achieve sales goals. It enables agencies to find and connect with prospects and clients through social media. Sprinkir is the technology powering Nationwide's Social Media Solution for agents. This free platform is designed to streamline and organize all of your agency's social media activities in one place. You will also have access to a library of onbrand, pre-approved posts that you can start publishing immediately. Launch to Sprinkir Not enrolled yet? To enroll in Nationwide's Social Media Solutions, send an email including your agency number to social@nationwide.com. Once you've emailed us, you'll receive a response with setup instructions. You'll also receive a separate invitation to start your own Social Media Solutions workspace. Tips and tricks for successful Social Selling Social Media Solutions overview Connect the Right Way Linkedin Basics The Key To Visibility on Linkedin Email social@nationwide.com for questions about Social Media Solutions. |

update phone and email information right in Agent Center. The agent will also be guided through the process to update address information in all the right places. **Note** that the initial release will only allow updating

individuals, not organizations.



Update Screen Today, agents are launched to the PL PolicyCenter documents page to access policy print information and often struggle with finding the right document on the page. **Policy print for 7034V 075347** To provide agents what they need the most, we created an Agent Center page that will allow the agent to quickly retrieve decs and ID Issue date 🗅 Document type 🗘 Policy eff date Action cards. 01/25/2023 02/01/2023 Declaration View 01/25/2023 ID cards 02/01/2023 View 01/24/2022 Declaration 02/01/2022 View 01/18/2022 ID cards 02/01/2022 View Additional policy documents are available in PolicyCenter. Back **Update** Screen **Customer Profile Updates** To update customer email, phone and Edit profile information for Andrew Brown address information agents had to jump between several different systems or call the service center. The Edit Profile feature will allow them to



Update Screen **Agency Sweep Report** Reconcile agency sweep payments The report agents use to reconcile agency Agency number sweep payments is modernized. A key feature 55555 - Larry Crumb Agency 💛 was added so that agents can select the agency number related to the sweep All transactions NSF checks Delete payments payments. This will fix a major pain point for former exclusive agencies. Search Q 01/22/2023 John Smith 58156156666 \$133.13 ****6399 Tom Ham 2123123212 01/22/2023 Sally Sue 189155555 \$544.22 *****6399 Key Bank Total for 01/22/2023; \$868.46 01/18/2023 Lucas Sams 1851561615 \$455.55 *****6399 Key Bank Total for specified search criteria: \$1,349.34

Agency Profile Page (Agency Profile Unification)

The Agency Profile page was rebuilt to provide the agent a guided experience when updating information and preferences for their agency.

Update





