

Simplifying book transfers

Count on a strong, stable carrier with nearly 100 years of history



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INDEPENDENTS®



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Book transfers designed with your needs in mind

Through more than 40 years of book transfer experience, we've created a flexible, transparent process that makes things easy and delivers benefits for your agency and your customers.



Flexibility

In today's market, we understand that it's important to diversify your carriers. Together, we can decide which business to place with us, whether that's specific policies or your entire book.



Personalized support

Your dedicated transfer support team walks you through the process and provides access to our transfer network for real-time updates. We also communicate regularly with your agency to ensure full transparency and an effortless experience.



A seamless customer experience

With the option for tailored communications, a diverse product selection to fit their protection needs and a variety of available discounts, we actively work to make the transfer process smooth for your customers.



Maximizing revenue opportunities

Book transfers have the potential to increase agency revenue in several ways, such as helping you qualify for base/variable compensation payouts and helping improve your customer retention rate.

Explore our unique product offerings

Our breadth of nationally ranked **solutions**, comprehensive set of **personal lines products** and industry-leading **telematics programs** offer new opportunities to win with customers.

Our solutions include:

- Auto insurance, including our usage-based products, SmartRide® and SmartMiles®
- Property insurance, including homeowners, renters and condo
- Motorcycle insurance
- Boat insurance
- RV insurance
- Personal umbrella insurance

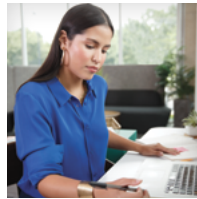
A simplified process powered by technology

An efficient book transfer makes life easier for you and your customers. At Nationwide®, we adapt to your agency's needs, providing support and automation to streamline the transfer process.

Your customers remain a top priority

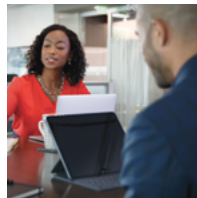
During a transfer to Nationwide, your customers will enjoy:

- An exceptionally **smooth transfer experience** with little disruption to their daily lives
- **Clear and informative updates** throughout the transfer process
- Potential **discounts** that could help them save money



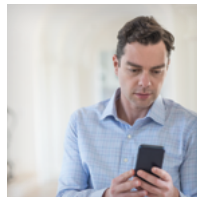
Step 1:

We'll perform a targeted digital analysis of your book of business. Protecting the privacy of your agency and client information is important to us, so we use a secure third-party tool to pull only the data needed to determine which policies best fit our account profiles.



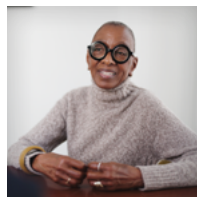
Step 2:

During the digital analysis, we'll provide insights into your data and portfolio opportunities.



Step 3:

The Nationwide Transfer Network platform allows you to easily finalize transfer issues as well as view transfer and billing status.



Step 4:

We free up your time from administrative tasks by giving customers a portal to review coverages, pay their bill and even request cancellation of their prior policy.



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Our focus on the customer experience

No other carrier can guide your customers through every step of the book transfer process better than Nationwide. Here's how we reach out to your customers on your behalf:

Step 1:

Your official recommendation letter and email

These state the reason for your recommendation to move to Nationwide (a cancelled contract with a current carrier, for example). Every book transfer letter and email your customers receive from us is written in your voice, with your agency's logo and contact information.

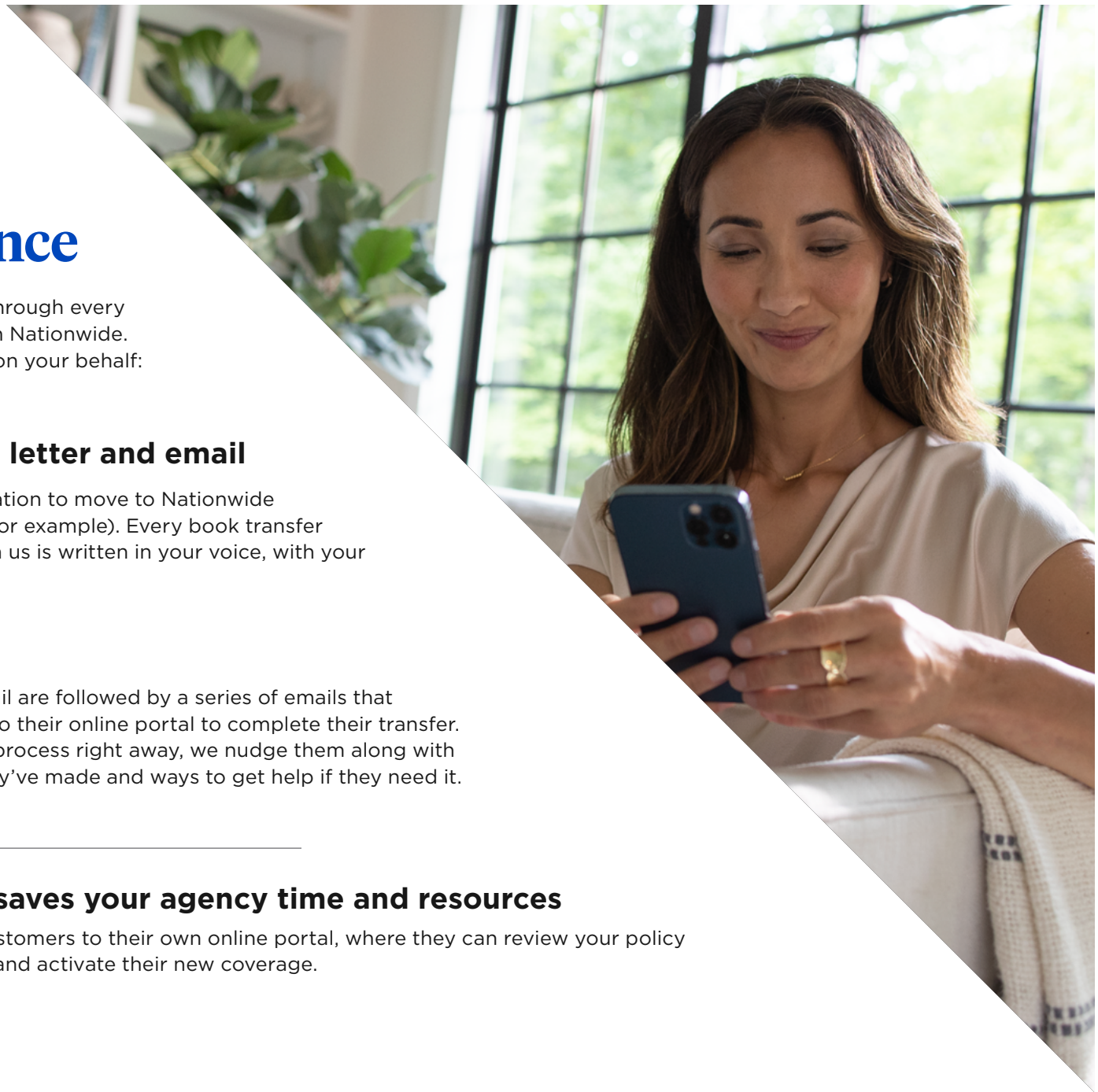
Step 2:

Follow-up emails

Your official recommendation letter and email are followed by a series of emails that encourage your customers to click through to their online portal to complete their transfer. If a customer doesn't complete the transfer process right away, we nudge them along with a series of emails that show the progress they've made and ways to get help if they need it.

The customer transfer portal saves your agency time and resources

All book transfer notifications direct your customers to their own online portal, where they can review your policy recommendations, select a payment option and activate their new coverage.



Providing value to your agency

We create committed, long-term relationships to help you protect your business.



Getting to know you

We invest time and resources in getting to know your agency so we can deliver solutions that meet your needs.



Making it easy

We provide service and support that allow you to operate with speed and efficiency.



Partner in protection

We partner with you to deliver protection with extraordinary care and help customers mitigate losses.

As an independent agent, you can expect:

- A stable and respected national presence
- Nationally recognized claims support
- Relationship-driven sales support
- Exceptional service with a personal touch



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Are you interested in becoming appointed with Nationwide?

Visit nationwide.com/agents/unappointed-agents



Are you already appointed and ready to discuss a book transfer opportunity?

Contact your sales manager today.



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