

Applied Rater Guide

The contents of this guide refer to the new One Nationwide Product and the PolicyCenter platform, which may not be available in all states.

Disclaimer

I agree that I am either: (a) an Independent Contractor who has a contract and/or valid appointment with Nationwide Mutual Insurance Company, Allied Insurance Company, Harleysville Insurance Group, or an affiliate or subsidiary of one or more of these companies (hereafter, "Independent Contractor Agent"); or (b) an employee of or an independent contractor retained by an Independent Contractor Agent.

Independent Contractor Agents

Nationwide/Allied/Harleysville agents who are independent contractors are responsible for managing their own agencies. There are certain Nationwide procedures that must be followed in order to do business with Nationwide (e.g. use of a Nationwide approved system to transmit business). The information in this training program may contain some of these required procedures and will be designated as such here or in other materials from Nationwide. All other documentation and information provided herein is for your consideration only, and it is not required that you use it. Nationwide cannot and does not guarantee that using any of the information contained herein will result in achieving your desired objectives, or that it is current or in compliance with your specific state laws. Nationwide continues to recommend that you consult with your personal attorney and business advisors regarding the specific operations of your agency.

Independent Contractor Employee/Associate Agents

Independent Contractor Employee/Associate Agents must comply with the terms of their contract(s) with Nationwide and their Independent Contractor Agent, and other required Nationwide policies and procedures. The information in this training program may contain some of these required procedures and will be designated as such here or in other materials from Nationwide. All other documentation and information provided herein is for your consideration only, and it is not required that you use it, or that it is current or in compliance with your specific state laws. Nationwide recommends that you consult with the Agency Principal if you have any questions.

With more than 80 percent of our new business quotes in the independent channel coming from comparative raters, it is imperative to ensure the rater is set up correctly and used to its fullest. This guide will help with rater set-up and includes tips/tricks to help get the most out of the comparative rater.

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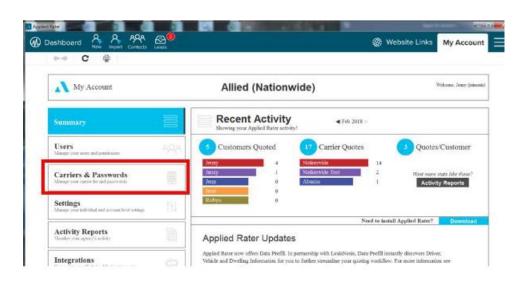
Setting up the rater

In order to quote with Nationwide using Applied Rater, your Nationwide credentials must be entered into the rater..

1. Select **My Account** in the upper right-hand corner of the home screen

2. Then, click on **Carriers and Passwords**.



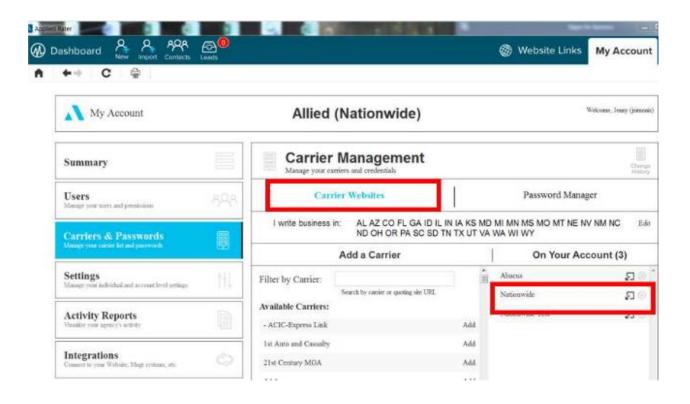


Rater Set-Up Continued

Now you will land on the Carrier Management page

This page has two actionable links you will use: Carrier Websites and Password Manager

4. First Click on Carrier Websites and add Nationwide to the "On Your Account" section:



Rater Set-Up Continued

- Now click on Password Manager
- 6. Select Add New Credential to enter your Nationwide credentials for the first time Or, select the Edit button to the right of Nationwide to UPDATE your Nationwide Credentials
- 7. Enter Credentials:

 User ID: Nationwide

 PolicyCenter User ID (6

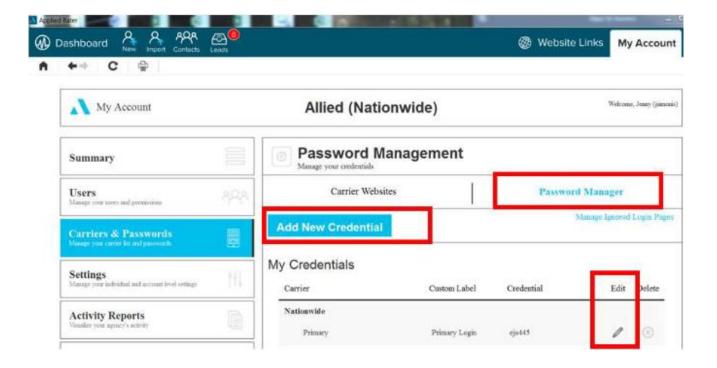
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 "A".

Password: Password used to log into the Nationwide PolicyCenter

8. Hit Save





Discount	Description	Rater Question	Rater Screen	What's the rater's default setting	Can agents change the default?
Auto and Home	Save money by quoting auto and home together	Multi-Policy Discount	Contract	No selection	NO
Advanced Quote	Advanced Quote Discount (AQD) is given for quoting at least 8 days from current date	Effective Date	Contract	N/A	N/A
SmartRide	Earn a discount based on how you drive	Telematics and Usage Based Discounts (SmartRide)	Coverages	Default = No	NO
SmartRide Instant	Earn an up-front <u>SmartRide</u> discount based on manufacturer captured telematics data	Not available on Applied Rater – please add in PolicyCenter if applicable			
Paperless Policy	Save money by having documents delivered electronically	Not available on Applied Rater – please add in PolicyCenter if applicable			
Auto Financial	Receive a discount for having a traditional, variable or annuity financial product	Not available on Applied Rater – please add in PolicyCenter if applicable			
Paid in Full ¹	Save money by paying your auto premium in full	Not available on Applied Rater – Please add in PolicyCenter if applicable			
Easy Pay Sign-up ²	Save money by choosing to pay with recurring monthly EFT	Not Available on Applied Rater – Please add in PolicyCenter if applicable			
Good Student	Drivers who are students meeting a certain level of scholastic achievement	Good Student	Driver Information (Cont.)	Default = NO	NO

¹ Paid in Full is a new discount being rolled out with our new rating plan. DE and SC will be effective in 2021 with more states coming in 2022

² Easy Pay Sign-up will be discontinued and replaced with Recurring EFT when Paid in Full is introduced to the state

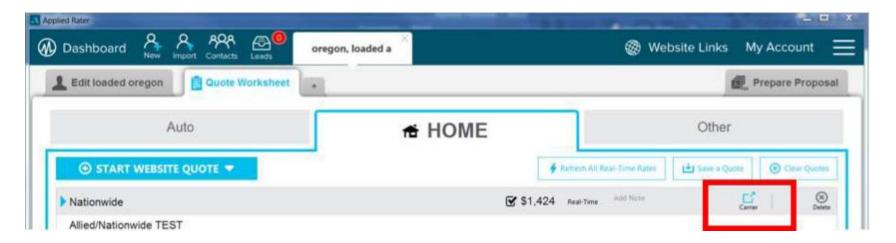


Discount	Description	Rater Question	Rater Screen	What's the rater's default setting	Can agents change the default?
Home and Auto	Save money by quoting auto and home together	Multi-Policy Discount	Policy	Not Selected	NO
Multi-Line	The more products the customer has with us, the more they can save	Not available on Applied Rater – please add in PolicyCenter if applicable			
Gated Community	Discount available when community is surrounded by a fence with all entrances secured	Secured Community	Dwelling/Protective Credits	Not Selected	NO
Home Renovation	Credit may be applied based on the age of certain home components renovated	Wiring Heating Plumbing Cooling	Underwriting/Renovations	Default = NO	NO
Protective Device	Discount given to customers with protective devices (i.e. fire alarm or burglar alarm) installed in their home	Fire Alarm Sprinkler Burglar Alarm	Dwelling/Protective Credits	Default = NO	NO
Smart Home Monitoring*	Discount given to customers with approved Smart Home monitoring devices installed in their home for fire, burglary or water leak detection	Not available on Applied Rater – Please add in <u>PolicyCenter</u> if applicable			

^{*}Available in AL, AZ, CA, CT, DC, IA, IL, MS, OH, TX, VA, VT and WA only

Bridging into Nationwide Quote

1. To Bridge directly into the Nationwide quote, click on the icon labeled **Carrier** from the Quote Worksheet screen in Applied Rater

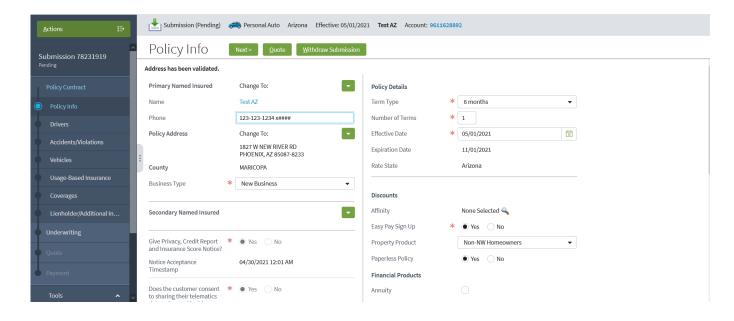


2. This will open a new tab for Nationwide and land you directly in your Auto or Home Quote

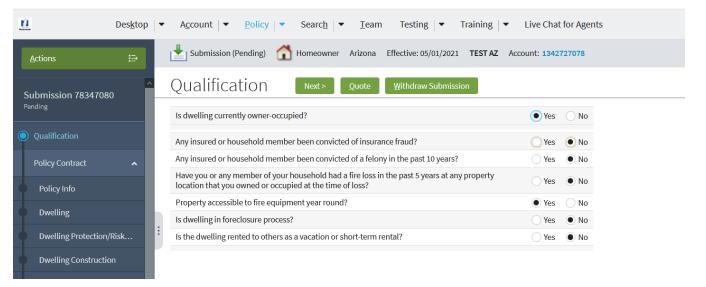
Screenshots of the landing page for each Line of Business are on the next slide

Bridging into Nationwide Quote

3a. For Auto, you will land on the Policy Info screen



3b. For Home you will land on the Qualification Screen

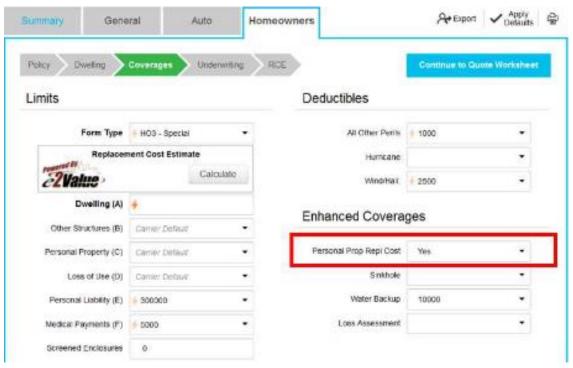


Frequently Asked Questions

Here are some Frequently Asked Questions (FAQs) for Applied Rater

I would like to include Brand New Belongings (Personal Property Replacement Cost) coverage for my client. How do I
do this?

This coverage is available with the new OneNaitonwide product. To include Brand New Belongings, simply select "Yes" for Personal Property Replacement Cost in the Enhanced Coverages section of Applied Rater



2. I am receiving an error advising "Nationwide is not returning a rate for this risk via this interface. This is not a determination of eligibility." What does this message mean?

Going forward, when you are quoting on your comparative rater, you will only be presented a rate if the risk meets both the Nationwide Underwriting guidelines and risk appetite. As always, you will continue to have the ability to obtain a quote directly through PolicyCenter for all eligible risks.

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3. How do I add SmartRide to my quote?

To include SmartRide, simply select "Yes" for Enroll in the Telematics and Usage Based Insurance Discounts section of Applied Rater

